

Assas

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Année d'étude : Deuxième année de Licence économie-gestion mention économie et gestion

Discipline : *Anglais*
(Unité d'Enseignements Complémentaires 2)

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Document(s) autorisé(s) : Aucun document n'est autorisé

Durée de l'épreuve : 1h30.

ESSAY

Read the text and write an essay of 400 words (+/-10%) commenting on the following topic. Do not copy a sequence of three or more words from the text. Do not forget to indicate the number of words on your exam paper.

Do you agree or disagree with the following quote?

"[...] without sufficient investment in training, technology will relegate many more workers to the ranks of the low-skilled. To employ them all, pay or working conditions might have to deteriorate. If productivity optimists are right, the eventual problem may not be the quantity of available work, but its quality."

The battle between techno-optimists and productivity pessimists continues

Adapted from *The Economist*, Jan 11th 2018

WHY is productivity growth low if information technology is advancing rapidly? Prominent in the 1980s and early 1990s, this question has in recent years again become one of the hottest in economics

Productivity pessimism remains the norm among official forecasters, but more academics are trying to understand how automation may affect the economy. In a series of papers, Daron Acemoglu of MIT and Pascual Restrepo of Boston University present new theoretical models of innovation. They propose that technological progress be divided into two categories: the sort that replaces labour with machines; and that which creates new, more complex tasks for humans. The first, automation, pushes down wages and employment. The second, the creation of new tasks, can restore workers' fortunes. Historically, the authors argue, the two types of innovation seem to have been in balance, encouraged by market forces. If automation leads to a labour glut, wages fall, reducing the returns to further automation, so firms find new, more productive ways to put people to work instead. As a result, previous predictions of technology-induced joblessness have proved mostly wrong.

However, the two forces can, in theory, fall out of sync. For example, if capital is cheap relative to wages, the incentive to automate could prevail permanently, leading the economy to robotise completely. The authors speculate that, for now, biases towards capital in the tax code, or simply an "almost singular focus" on artificial intelligence, might be tilting¹ firms towards automation, and away from thinking up new tasks for people. Another risk is that much of the workforce lacks the right skills to complete the new-economy tasks that innovators might dream up.

These ideas shed light on the productivity paradox. Mr Brynjolfsson and his co-authors argue that it can take years for the transformative effects of general-purpose technologies such as artificial intelligence to be fully felt. If firms are consumed by efforts to automate, and such investments take time to pay off, it makes sense that productivity growth would stall. Investment has not been unusually low relative to GDP in recent years, but it has shifted away from structures and equipment, towards research-and-development spending.

If research in automation does start yielding big pay-offs, the question is what will happen to the displaced workers. Recent trends suggest the economy can create unskilled jobs in sectors such as health care or food services where automation is relatively difficult. And if robots and algorithms become far cheaper than workers, their owners should become rich enough to consume much more of everything, creating more jobs for people.

The risk is that **without sufficient investment in training, technology will relegate many more workers to the ranks of the low-skilled. To employ them all, pay or working conditions might have to deteriorate. If productivity optimists are right, the eventual problem may not be the quantity of available work, but its quality.**

¹ leaning.