PANTHÉON-ASSAS
UNIVERSITÉ
PARIS

JOURNÉE D'ÉTUDE

DIGITAL PLATFORMS IN THE GLOBAL SOUTH: SHAPING A CRITICAL APPROACH

29 juin 2021
Centre Assas - salle 214 et en ligne via Zoom

INSCRIPTION OBLIGATOIRE - PLUS D'INFOS
ASSAS-UNIVERSITE.FR

LabSIC (Paris 13) - Passages (CNRS) - Carism (Université Paris 2)

Le Centre d'analyse et de recherche interdisciplinaires sur les médias (CARISM) de l'université Paris 2 Panthéon-Assas, le Laboratoire des sciences de l'information et de la communication de l'université Sorbonne Paris Nord (LabSIC) et le laboratoire de sciences humaines et sociale du CRNS (Passages) co-organisent, les 28 et 29 juin 2021, deux demi-journées d'étude sur le thème : ***Digital platforms in the global south: shaping a critical approach***

Programme

Introduction: ***Some Preliminary Observations on an Emerging Research Field***
Philippe BOUQUILLION (LabSIC, Paris 13), Christine ITHURBIDE (Passages, CNRS) et Tristan MATTELART (Carism, Université Paris 2)

Keynote Speech: ***Colonized by Data: Platforms and the Reconfiguration of Social Life for Capital***
Nick COULDRY (London School of Economics and Political Science) and Ulise MEJIAS (State University of New-York at Oswego)

Session 1 - The Stakes of Digital plateforms for Industry and Public Policy in the Global South

The (Un)making of Informational Sovereignty: Screen Media, Politics and Technological Innovation in Nigeria
Alessandro JEDLOWSKI (Sciences Po Bordeaux, LAM)

From Plateforms to Platformisation: The Reconfiguration of Social Economies in India

Vibodh PARTHASARATHI (*Center for Culture Media & Governance, Jamia Millia Islamia University*) and Simran AGARWAL (LabSIC, LabEx ICCA)

Challenges of Media Policy in the Age of Platform Impreialism: A View from Latin America
Rodrigo GÒMEZ GARCÍA (*Universidad Autònoma Metropolitana-Cuajimalpa*)

Session 2 - Behind Digital Platforms, Perspectives from Cultural and Digital Workers

Cultural Crowdfunding Platforms in Latin America. From the "Creative" Political Agenda to the Strategies of Actors
Alix BÉNISANT (LabSIC, Paris 13)

Differentiated Access to Platforms: The Artist-Producer in the Reorganization of Musical Sectors in Brazil and Central Africa
Vassili RIVRON (CERREV/UniCAEN)

Relocations of ICT-Related jobs: A Phenomenon at the Crossroads of North / South Relations and Social Classes? A View from Marocco
Abdelfettah BENCHENNA (LabSIC, Paris 13)

Session 3 - Strategies of Transnational Players and Localization Processes

The Issues Raised by Netflix Strategies in Latin America
Luis ALBORNOZ (*Universidad Carlos III*)

The Links between Content Industries and Technical Infrasctructures in the Case of Indian Audiovisual Platforms: What Stakes of Hegemony?
Philippe BOUQUILLION (LabSIC, Paris 13)

Digital Platforms Weaving into Local Craft Industry: Learnings from India
Christine ITHURBIDE (CNRS, Passages)

Les deux demi-journées se dérouleront entièrement en anglais.

Accès

Les demi-journées se tiendront en salle 214 du centre Assas (92 rue d'Assas, 75006 Paris) et en ligne via Zoom (lien de connexion).

Les personnes intéressées sont invitées à s'inscrire par courriel en précisant si elles suivront les journées en ligne ou sur place.