PANTHÉON-ASSAS
UNIVERSITÉ
PARIS

SÉMINAIRE

GENDER DIFFERENCES IN SCREENING ON ONLINE PLATFORMS

17 décembre 2024

LEMMA - Salle Maurice Desplas 4 rue Blaise Desgoffe, 75006 Paris

Le LEMMA organise un séminaire intitulé « *Gender differences in screening on online platforms* » le mardi 17 décembre à 11h avec Pierre DESCHAMPS.

Pierre DESCHAMPS est Assitant Prof à SOFI (Stockholm University) et a soutenu sa thèse à Sciences Po. Ses thèmes de recherche sont économie du travail, discrimination et économie urbaine

Abstract :
There are gender differences in perceptions of safety. Differences in precautionary behavior to avoid unsafe situations can lead to gender gaps in economic outcomes. We show that differences in screening lead to worse economic outcomes for women using a three-pronged approach on a French carpooling platform. First, using a correspondence study with fictitious drivers, we find that female drivers are more likely to be contacted by passengers. Scraped data however, reveals that they are not able to translate this advantage into higher revenues. Using a second correspondence study, we show that female drivers are less likely to reply positively to messages from fictitious passengers, suggesting that they screen passengers more than men do, reconciling the two previous results.